

## Press Release

Georgetown Indie Con Contact: Elysia Smith georgetownindiecon.com arts@georgetowntrust.org (303) 569-0285

## Georgetown Cultural Arts Program in Partnership with Colorado Independent Publishers Association (CIPA) are delighted to announce the Second Annual Georgetown Indie Con (GEOCON)

Georgetown Indie Con (GEOCON) is an independent writer's conference that takes place in the Rocky Mountain National Historic Landmark District town of Georgetown, Colorado. The mission of GEOCON is to provide writers of every genre an educational and inspirational environment in which to flourish. It is an opportunity to connect with and learn from successful authors and industry professionals in an intimate environment.

GEOCON takes place at the Georgetown Heritage Center June 8th-10th and includes 12 break-out sessions featuring an impressive line up of authors and industry professionals. Sessions will cover a variety of topics including publishing, craft and marketing. The conference will also include three keynote speakers comprised of independently published and traditionally published authors.

Award winning author of *The Allison Coyle Mystery Series*, keynote **Mark Stevens** will kick of the conference Friday evening. **Ian Neligh**, Saturday's keynote, hales from Clear Creek County. He is an award winning journalist, editor of Clear Creek Courant and author of the recently published *Gold!: Madness, Murder, and Mayhem in the Colorado Rockies*. TEDx speaker and Amazon best-selling author of 7 books including *How a Beaver Saved my Life*, **Gary Barnes** will wrap the weekend up with a final inspirational keynote.

About one million new titles are published every year, and somewhere in the area of twothirds of them are self-published. These are daunting numbers for writers who have dreams of getting their own book in print. The big publishing houses seem reluctant to take a chance on an unknown author these days, and not only do many of those houses no longer edit the books they publish, most of them expect the author to play a big role in marketing their books. Because of these challenges, many writers turn to independentpublishing. But independent-publishing has its own challenges, and most writers are looking for guidance when it comes to the craft of writing, editing, design and figuring out the confusing world of printing and e-books. On top of that authors must become skilled marketers and sales people for their works. Whether one is a seasoned writer, just breaking in, indie or traditional, GEOCON has something for everyone.

Georgetown Indie-Con is a great place to find your writers community, hone your craft, learn from others and share your own experiences as a writer.

For more information:

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